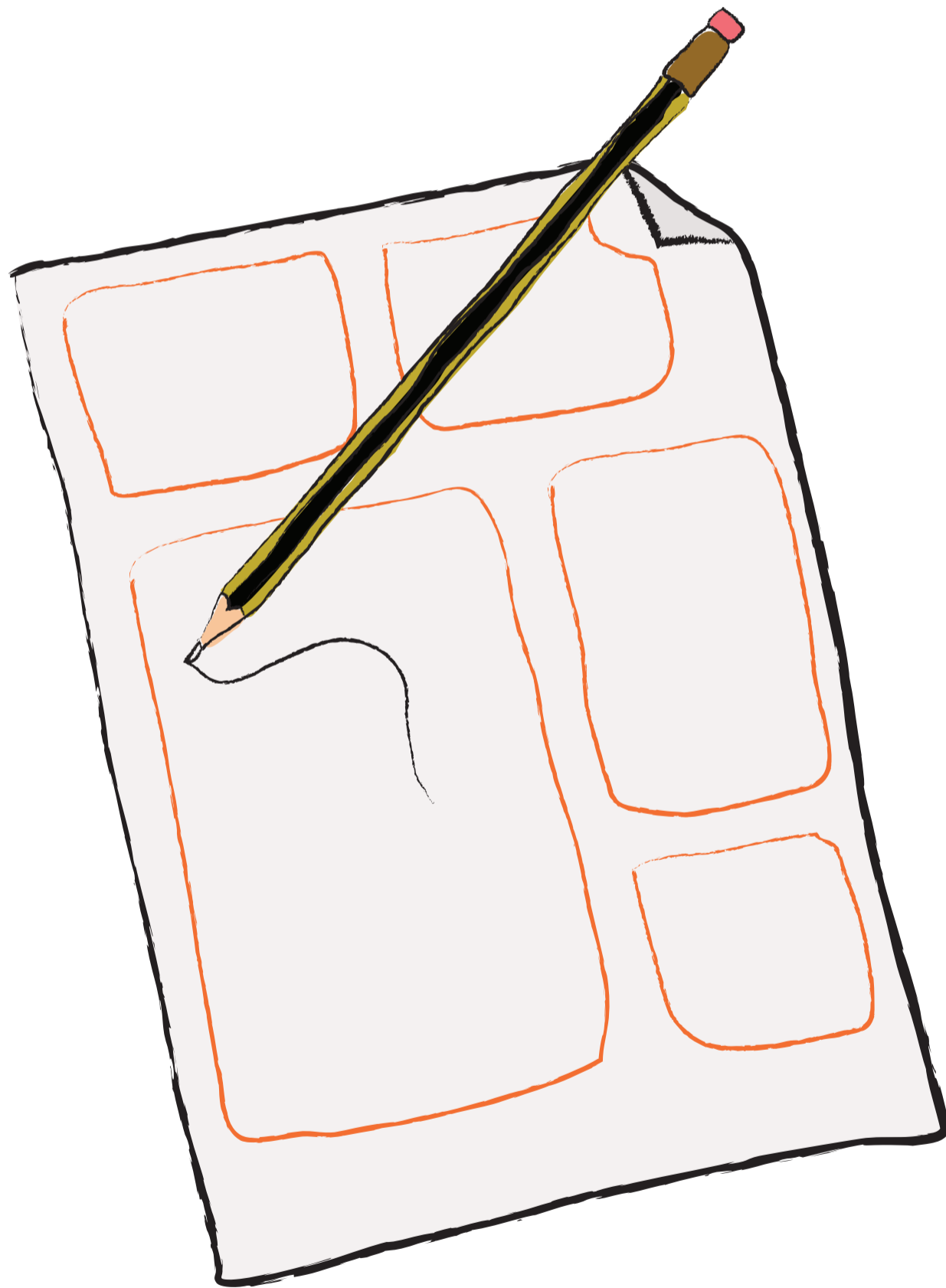


Showcase Activity 1.

Submit your ideas



Use the template provided to submit your idea. Make sure you fill out all the boxes and hang it up for your chance to win some great prizes.



This is what we'd like you to do:

Box 1. Draw out your chosen logo

Box 2. Give us a summary of why you chose your idea?

Box 3. Sketch out your idea, with any notes to help us understand the concept better.

Box 4. Write out your elevator pitch, remember to answer the following questions within your pitch:

- Who is it for?
- What do they need?
- What sort of product is it?
- What is the best thing about it?
- What is it better than?
- What are the key benefits?

Add your details so that we can contact you if your idea proves to be a winner!

Send us your entry via email or post.

Good Luck!